

KANSAS ASSOCIATION OF INSURANCE AGENTS

NEWS RELEASE

FOR IMMEDIATE RELEASE

November 10, 2009

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Lyle Davidson Elected Director of KAIA

The Kansas Association of Insurance Agents, KAIA, held its annual Marketing and Management Conference October 7th – 9th in Overland Park, Kansas. Over 150 insurance industry professionals attended the three-day conference that featured numerous educational sessions on timely insurance topics.

At the conference, KAIA members elected Lyle Davidson with The Davidson Agency in Delphos, Kansas, to serve as the Zone 3 Director of the organization for a three-year term. Davidson will also serve as the Chairman of the Trusted Choice / Communications and Technology committees.

Lyle is the owner of The Davidson Agency, Inc. in Delphos, Minneapolis, and Bennington, KS. The agency is a second generation business specializing in personal lines, farm, commercial, and crop insurance. Lyle has worked in the insurance industry since 1999 and holds the AFIS designation.

KAIA was formed in 1920 and represents over 550 independent agencies and branches with nearly 2,500 employees statewide. Its members are small businesses that offer customers a choice of policies from a variety of insurance companies. Independent agents offer all lines of insurance – property, casualty, life, health, employee benefit plans and retirement products. Web address: www.kaia.com.

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